

## 2004 Eco-Code Poster International Competition



An international jury consisting of Eco-Schools National Programme Managers, representatives of the Foundation for Environmental Education and institutional partners of the Eco-Schools International coordination will make the final evaluation. The awarding ceremony will take place at the Eco-Schools International Conference in 2005.

### Evaluation criteria

In addition to the entry rules of the competition, judges are asked to consider the following criteria when grading posters:

#### ORIGINALITY and PRESENTATION:

- \* How original is the concept presented? Or, how unique is the presentation format?
- \* Is the poster clear and readable? Is it visually attractive?
- \* How valuable is each image in increasing understanding of environmental issues?

#### MESSAGE CONTENT:

- \* Does the poster outline what students are striving to achieve?
- \* It demonstrates their commitment to improving the school's environmental performance?
- \* It identifies "eco-friendly" attitudes and behaviours that can lead to concrete actions?
- \* How significant is the poster message in increasing understanding of environmental issues?

### Scoring System:

When assigning grades to the posters, remember that...

- \* each poster is competing with numerous others within the same age category
- \* grade one criterion at a time - the national score of each poster is the sum of both grades
- \* grade all posters from 1 (the weakest poster) to 18 or 19 (the best - outstanding quality)
- \* the same grade cannot be given to 2 different posters on each criterion (within an age category)
- \* National Programme Managers cannot grade posters from their own country
- \* the score of Programme Managers who have organised a national competition will be given a double weight on the final score
- \* the final score of each poster is the weighted sum of the scores of all the judges of the international jury (national programme managers, international coordination, and institutional partners)

## Grading Table:

categories	Children Category			Youth Category		
Posters	Originality / Presentation	Message Content	Total	Originality / Presentation	Message Content	Total
Bulgaria						
Croatia						
Cyprus						
Denmark						
Finland						
Greece						
Iceland						
Ireland						
Italy						
Latvia						
Lithuania						
Malta						
Portugal						
Romania						
Russia						
Slovenia						
South Africa						
Spain						
Turkey						
United Kingdom						